

# PRIVACY POLICY

## Deals On Seas – عقارات عالبحر

Website Privacy Policy | Effective Date: September 26, 2026

At Deals On Seas, we respect your privacy and are committed to protecting your personal information when you visit our website, browse property listings, request information, schedule property viewings, or use our real estate services.

This Privacy Policy explains how we collect, use, store, share, and protect your personal information.

It is designed for a real estate company specializing in property sales, brokerage, marketing, and connecting buyers with property owners and developers.

## 1. Information We Collect

We may collect the following categories of personal information when you interact with our website or services.

### A. Personal Identification Information

- Full name.
- Phone number and email address.
- Nationality and country of residence, where relevant.
- Identification and verification details when required for a property transaction.

### B. Property and Real Estate Preferences

- Preferred property type, location, and budget.
- Preferred payment plans and purchase requirements.
- Property inquiries, viewing requests, and appointment details.
- Communication history relating to property listings and transactions.

### C. Transaction and Financial Information

When you enter into a property transaction, we may collect information necessary to facilitate the transaction, such as:

- Reservation and booking details.

- Payment status and transaction references.
- Contractual and invoicing information.
- Financial or verification documents when legally required.

We aim to collect only the information necessary for the relevant purpose.

## **D. Technical and Website Information**

When you visit our website, we may collect:

- IP address and browser type.
- Device and operating system information.
- Website usage data and pages visited.
- Cookies and similar tracking technologies.
- Referral sources and interactions with property advertisements.

## **E. Communication Information**

If you contact us through email, phone, WhatsApp, social media, or website forms, we may collect the information you provide during those communications.

# **2. How We Use Your Information**

We may use your personal information for the following purposes:

- Responding to property inquiries and providing requested information.
- Recommending properties based on your preferences.
- Scheduling property viewings and consultations.
- Connecting buyers with property owners, sellers, or developers.
- Facilitating reservations, negotiations, and real estate transactions.
- Preparing contracts, invoices, and transaction-related documents.
- Verifying identities and preventing fraud where appropriate.
- Sending property updates and promotional offers where legally permitted and, when required, with your consent.
- Improving our website, services, and customer experience.
- Complying with applicable legal and regulatory obligations.
- Resolving disputes and protecting our legal rights.

### 3. Legal Basis for Processing

We process personal information only when we have a lawful basis to do so, as applicable.

These bases may include:

- Consent: When you agree to a specific use of your personal information.
- Contractual necessity: When processing is necessary to provide requested services or take steps toward a property transaction.
- Legal obligations: When information must be processed to comply with applicable laws.
- Legitimate interests: When permitted by law and when those interests do not override your rights and freedoms.

You may withdraw consent where consent is the applicable legal basis, subject to legal requirements and any processing that was lawful before withdrawal.

### 4. Sharing of Personal Information

Deals On Seas may share your personal information with the following categories of recipients when necessary and legally permitted:

- Property owners and sellers: To respond to inquiries, arrange viewings, or facilitate a property transaction.
- Real estate developers: To provide property details, process reservations, or coordinate purchases.
- Service providers: Including website hosting providers, CRM platforms, communication services, and IT support providers.
- Payment and financial service providers: To process payments or verify transaction-related information.
- Professional advisers: Such as lawyers, accountants, and consultants when required for business or legal purposes.
- Government authorities: Where disclosure is required by law or a lawful request.

We do not intend to sell your personal information to third parties for their independent marketing purposes.

### 5. Marketing and Promotional Communications

With your consent where required, we may send you:

- New property listings and availability updates.
- Special offers and promotional campaigns.
- Information about new real estate developments.
- Invitations to property viewings and real estate events.

You may unsubscribe from promotional emails using the unsubscribe link or request that we stop sending marketing messages by contacting us.

Opting out of marketing communications does not prevent us from sending essential messages relating to an ongoing transaction or service.

## **6. Cookies and Tracking Technologies**

Our website may use cookies and similar technologies to improve your browsing experience and understand how visitors use our services.

These technologies may be used to:

- Remember your website preferences.
- Analyze website traffic and performance.
- Understand how visitors interact with property listings.
- Support advertising and marketing campaigns, where permitted.

You can manage cookies through your browser settings and, where available, our cookie preference controls.

Some cookies may be necessary for the website to function properly. Other cookies may require your consent under applicable law.

## **7. Data Retention**

We retain personal information only for as long as necessary to fulfill the purposes for which it was collected, subject to applicable legal obligations.

Retention periods may depend on:

- Whether you are an active customer or prospective buyer.
- Whether a property transaction is ongoing or completed.
- Applicable accounting, tax, contractual, or regulatory requirements.
- The need to resolve disputes or establish legal claims.

When personal information is no longer necessary, we will delete it or anonymize it where appropriate and legally permitted.

## **8. Data Security**

We take reasonable technical and organizational measures to protect personal information against unauthorized access, disclosure, alteration, loss, or misuse.

These measures may include access controls, secure systems, staff confidentiality obligations, and appropriate safeguards for information shared with service providers.

However, no electronic transmission or storage system can be guaranteed to be completely secure.

If a personal data breach occurs, we will handle it in accordance with applicable legal requirements.

## **9. International Data Transfers**

Some of our service providers may process or store personal information outside Egypt or the country where you reside.

Where personal information is transferred internationally, we will take the steps required by applicable law to ensure that the transfer is legally permitted and that appropriate safeguards are in place.

## **10. Your Privacy Rights**

Depending on the applicable law, you may have the right to:

- Request access to the personal information we hold about you.
- Request correction or updating of inaccurate information.
- Request deletion of personal information where legally permitted.
- Withdraw consent for processing based on consent.
- Object to certain types of processing where applicable.
- Request information about how your personal data is used and shared.
- Submit a complaint to the relevant data protection authority.

## **11. Third-Party Websites and Services**

Our website may contain links to third-party websites, property developers, payment providers, or other external services.

These third parties may have their own privacy policies and data handling practices.

Deals On Seas is not responsible for the privacy practices of external websites that we do not control.

We encourage you to review the privacy policy of any third-party service before providing your personal information.

## **12. Children's Privacy**

Our website and real estate services are not intended to collect personal information directly from children without appropriate legal authorization.

If we become aware that personal information has been collected from a child in circumstances that require parental consent or other safeguards, we will take appropriate steps in accordance with applicable law.

## **13. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our services, business practices, or applicable legal requirements.

Any updated version will be published on our website with a revised effective date.

We encourage you to review this page periodically.

## **14. Contact Us**

If you have questions about this Privacy Policy, wish to exercise your privacy rights, or want to request access to or correction of your personal information, please contact us using the details below.

Email: [tallalziad@deals-on-seas.com](mailto:tallalziad@deals-on-seas.com)

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